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A look Back on 2018 and Early 2019...

Triple Award Success for Katy, Just 4 Months After Giving Birth to Her Baby Girl



Just 4 months after giving birth to her third child, our founder and head trainer at The Permanent Makeup Training Academy, Katy Jobbins had 3 more reasons to celebrate. She was shortlisted as a finalist in 3 major awards at the **2018 East Sussex Women in Business Awards**.

She was named as a finalist for '**2018 Business Woman of the Year**', '**2018 Mentor of the Year**' and was also selected to be in the final 4 for the prestigious '**Lifetime Achievement**' Award'.

This was amazingly the third time she has been up for a 'Lifetime Achievement' Award, the first being when she was only 30 years old.

Delight at being shortlisted for awards

A Wivelsfield businesswoman has been shortlisted as a finalist for three major awards in the East Sussex Women in Business Awards.

Katy Jobbins founder and head trainer of the Permanent Makeup Training Academy, has been named as a finalist for 'Business Woman of the

Year', 'Mentor of the Year' and despite her age of just 33, also been selected in the final four for the prestigious 'Lifetime Achievement' Award.

The awards, organised by our sister newspapers in East Sussex, are dedicated to recognising and celebrating successful female

entrepreneurs. The winners will be announced at the awards presentation evening taking place at the Cavendish Hotel in Eastbourne on Friday, July 20 at a glamorous black tie event.

She said: "I love what I do and am thankful every day to be able to do it."



Katy with new baby Annabelle

Above:

Katy Jobbins Award Nominations Featured in the Mid-Sussex Times Newspaper.

Congratulations to Courtney who has been confirmed as a live demonstrator at the 2019 Micropigmentation Conference & Awards



Despite only starting her permanent makeup career in 2014 here at The Permanent Makeup Training Academy, in a few short years, **Courtney has become one of the most in demand PMU's in the UK.**



Based in Devon she has a great eye for detail and has a huge appetite for hard work which has led her to great success.

We congratulate Courtney on her amazing success in such a short period of time, both in growing her business so that **she is often booked up months in advance** and having her skills recognised as well.

Left: Katy Jobbins Presenting Courtney with her first Permanent Makeup Training Certificate in 2014

Student's Double Award Success...

A huge double congratulations also goes to **Sarah who has recently won the 'Best Aesthetics Clinic Regional Award' for the South East** at the TMP Professional Business Awards.

Not only that, by winning the regional award she was automatically entered into the National Award to compete against other regional award winners and **also went on to win the National Award as well!**

Over the last couple of years we have been working closely with her, restarting her business and getting her back on track to where she wanted to be after she came to us after training with another company originally.

After a few days retraining with Katy & deciding to join our business & mentoring programme and recently having her website completed by ourselves, she has truly dedicated herself to becoming the very best she could and improving every aspect of her business. She is a great example of what you can achieve when you put your mind to it and have the right help, support & mentoring along the way.



Sarah, Left, has also received positive national press recently for her popular Aesthetics Clinic.



See more of our past students successes at our dedicated website:
www.ExpertInPermanentMakeup.co.uk



Katy Jobbins Judges and Presents the Award for '2018 Beauty Salon of the Year' as well as being shortlisted as a Finalist for the '2018 Training Centre of Excellence' Category.

Our head trainer, Katy Jobbins was asked to judge & present the 'Beauty Salon of the Year' Award at the 2018 Southern Hair & Beauty Awards. It was also a great honour for both our Permanent Makeup Training Academy as well as Katy's husband Paul's Permanent Makeup Business & Mentoring Academy (Permanent Success Ltd) to be shortlisted as finalists for the 'Training Centre of Excellence' Award Category.

The award was eventually won on the night by our good friends (and Limo Travel partners) at the Sussex Beauty Training School.

Here are a few pics of the night..



Above Left & Centre: Katy Jobbins, of The Permanent Makeup Training Academy & Paul Bate, from our Business & Mentoring Academy, Permanent Success, Presenting the '2018 Beauty Salon of the Year' Award to The Treatment Rooms from Brighton & a picture of the Awards Night.

Above Right: Travelling in Style with our friends and eventual winners of the Training Centre of Excellence Award, Sussex Beauty Training School.

Katy Jobbins becomes an A.C.T Fast Certified Training Educator



We are pleased to announce that our head trainer, **Katy Jobbins is now an A.C.T Fast Certified Training Educator** and will be offering regular A.C.T Fast training courses at The Permanent Makeup Training Academy.

A.C.T FAST Courses are VTCT approved & are available to all qualified Micropigmentation and Microblading technicians.

There is 4 hours pre-study and 4 hours in the classroom with practical experience as well as first aid and CPR training.

After training, you will be able to access the A.C.T. fast on-line pharmacy and order a private prescription for adrenaline, Emla and LMX creams for your clients, with full clinical oversight from the prescribers.

Above: Katy Jobbins (left) Receiving her A.C.T Fast Teacher Training Certificate from Sharron McCarthy Managing Director of A.C.T Fast Ltd.



3 Brand New 1 to 1 Permanent Makeup \ Microblading Start-up Training Courses for Beginners Now Available...

For the last 7 years, to keep things simple and easy to understand we have only offered one course option for new students wanting to start their permanent makeup career with us. That was our award winning 'Complete Permanent Makeup Startup Training Course.'

However for the last couple of years we have been getting more and more requests for both 'Eyebrow Only' Courses and the ever growing in popularity 'Microblading' Courses. **As a result we now offer 3 Startup Options for beginners which are...**

The word 'Option 1' is written in a large, elegant, teal-colored cursive font. The number '1' is significantly larger than the word 'Option' and is positioned to the right of it.

The Complete Permanent Makeup

START UP TRAINING
COURSE

OUR MOST POPULAR AWARD WINNING COURSE

Our award winning signature course is designed to teach you everything you need to know about starting out as a confident and successful permanent makeup artist.

You will learn the machine method for eyebrows, eyeliner and lip treatments.

Full details of this course including prices, and everything else you get can be found on our website where you can instantly download the 'Training Package Options' Prospectus.

FOR THOSE WANTING TO BECOME EYEBROW EXPERTS

This course has been specifically designed for those who want to start up as a Permanent Makeup & Microblading eyebrow artist & consider learning lips and eyeliner at a later date.

You will learn both the machine & microblading methods for all the most in-demand eyebrow treatments and can add on learning lips and eyeliner at a later date once you have mastered the eyebrow techniques.

Full details of this course including prices, and everything else you get can be found in the downloadable 'Training Package Options' Prospectus.

MOST AFFORDABLE

This course is designed for those who want to start up as a Microblading brow artist & consider learning the machine method for brows, lips and eyeliner at a later date.

You will learn the most popular and in demand microblading eyebrow treatments.

Full details of this course including prices, and everything else you get can be found in the downloadable 'Training Package Options' Prospectus on our website.

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The Complete Permanent Eyebrow Start-up Course

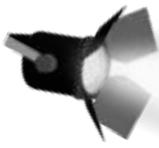
MICROBLADING &
MACHINE SHADING

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The Complete Microblading Eyebrow

START-UP TRAINING
COURSE

*All the above course options **include complete 100% 1 to 1 training with our head trainer Katy Jobbins**, 12 months ongoing unlimited back up and support, a full startup kit, including the best machinery/accessories, pigments and products on the market as well as your first years insurance.*



Student “Spot Light” Case Study



Ashleigh was a highly trained Hair Stylist, who wanted to add permanent makeup to her skill set. Here is what she had to say about her training...

"I was looking for something a bit more challenging to progress my career further. I had my own eyebrows done by a previous student of Katy's and that really inspired me.

I was a little start struck and in awe of Katy at first as she's so successful, but she is so lovely, so genuine, and really encourages you every step of the way. You get to ask all your questions as she's right their next to you. You don't fall behind, and you don't feel like you are taking up all of her time. I asked anything and everything and she's just right there and she's amazing. Amazing at what she does and really gives you the confidence that you can do more.

The whole week has exceeded my entire expectations by a long shot, it's been worth every single penny. You can see that you guys are really trying to get the best out of me.

Its not like a normal course where you just follow a set of procedures in a manual, you changed the course completely to fit around me.

I'd advise any student thinking of training in permanent makeup to train here with Katy. It's tailor made, its just so different from a normal off the shelf course and you also provide all the extra advice on running a business which is so important to me as I'm focused on working on the client and have no business knowledge at all.

Every question that I've ever thought of all week has been answered, and you elaborated it to a whole new level, there is just nothing that you haven't covered and anything I've said you not only have an answer for it you also have a complete manual or DVD on it as well, its been amazing. The support level is absolutely incredible, and you've covered everything and I'm so grateful for that."

Katy Jobbins Named as a Finalist for 'Mentor of the Year' at the 2019 Women in Business Awards

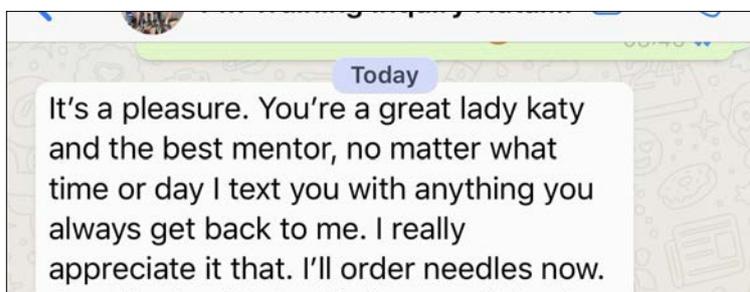
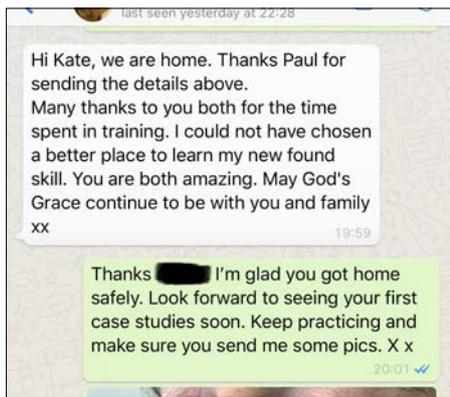
We are delighted to announce that for the second year running, our founder and head trainer at The Permanent Makeup Training Academy, Katy Jobbins has been named as a Top 4 Finalist in the 'Mentor of the Year' Category at the 2019 East Sussex Women in Business Awards.



Actress with Recent Oscar Success to Host the Awards...

Actress Rachel Fielding, who only last year starred in a film that won an Oscar, will be there to host the black tie event which will be held at the Glamorous Cavendish Hotel in Eastbourne on the 19th of July.

A Selection of Our Favourite Recent Student Cards & Text Messages...



Finally, Make Sure You Keep Up To Date With All The Latest News From our Blog on our Website...

How You Should Greet Your Clients as a Permanent Makeup Artist

MAY 21, 2019 KATY JOBBINS

How You Should Greet Your Clients as a Permanent Makeup Artist Image Above: Myself and Davina McCall at the Daily Telegraph's 'Stella Live' Event. What Myself & Davina Have in Common... & You Should Too About 10 days ago, I had the...

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