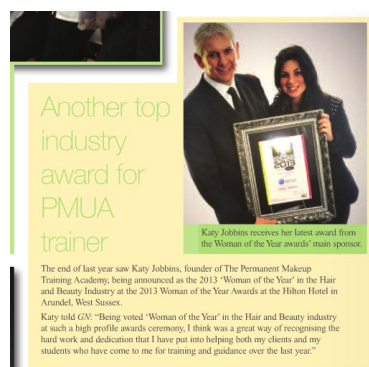


AND THE 2013 WOMAN OF THE YEAR in the Hair & Beauty Industry Category Goes to...

...Founder & Head Trainer of The Permanent Makeup Training Academy, Katy Jobbins.

On Friday 22nd of November 2013, Founder & Head Trainer of the Permanent Makeup Training Academy, Katy Jobbins, was crowned the 'Woman of the Year' for the Hair & Beauty Industry, by Former Olympic Champion & OBE Sally Gunnell.

This award truly recognised the hard work and effort she had put in to helping her students set up and succeed in the permanent makeup & beauty industry. Coupled with the ongoing support and aftercare she gives each and every one (as well as her own personal clients), led the judges to have no choice but to crown her the outright winner.



Katy Jobbins (Right) Founder of The Permanent Makeup Training Academy with Olympic Gold Medallist & OBE, Sally Gunnell (Left)



Above: Woman of the Year Award Win Makes headline news...

Strangest Place Katy got a New Permanent Makeup Client from Recently...



Best Student Call for a While...

Us: How can I help you?

Student: Hi, its xxxxx. I trained with Katy a few months ago.

Us: Hi xxxxx how are you.

Student: Very good thanks, but i was wondering if you could help me with something.

Us: No problem, what's your issue?

Student: Well last Monday I did 3 new clients. I started work at 10am and was finished by 5pm having had an hour off for lunch. The clients took me 6 hours in total to do.

Us: And the problem is???

Student: I don't know what to do with myself, i feel guilty about earning so much money in such a short space of time & quite frankly don't want to have to go back to work again.

Us: Well, remember that leap of faith you took when booking your course with us.

Student: Yes?

Us: Well, now it's paying off. I suggest you continue to work as normal for a little while until this becomes a regular occurrence & you simply cannot justify working for anyone else.

Student: Thanks. That sounds like a good plan.

Katy Becomes First Ever Permanent Makeup Artist & Trainer to Feature In The Guild News' New Industry Expert Panel

Guild News

The highest circulating trade title aimed at Beauty, Nails, Tanning & Spa

expert panel

"how can I kick start my business for 2014?"



Katy Jobbins

Author, Founder and Head Trainer of The Permanent Makeup Training Academy

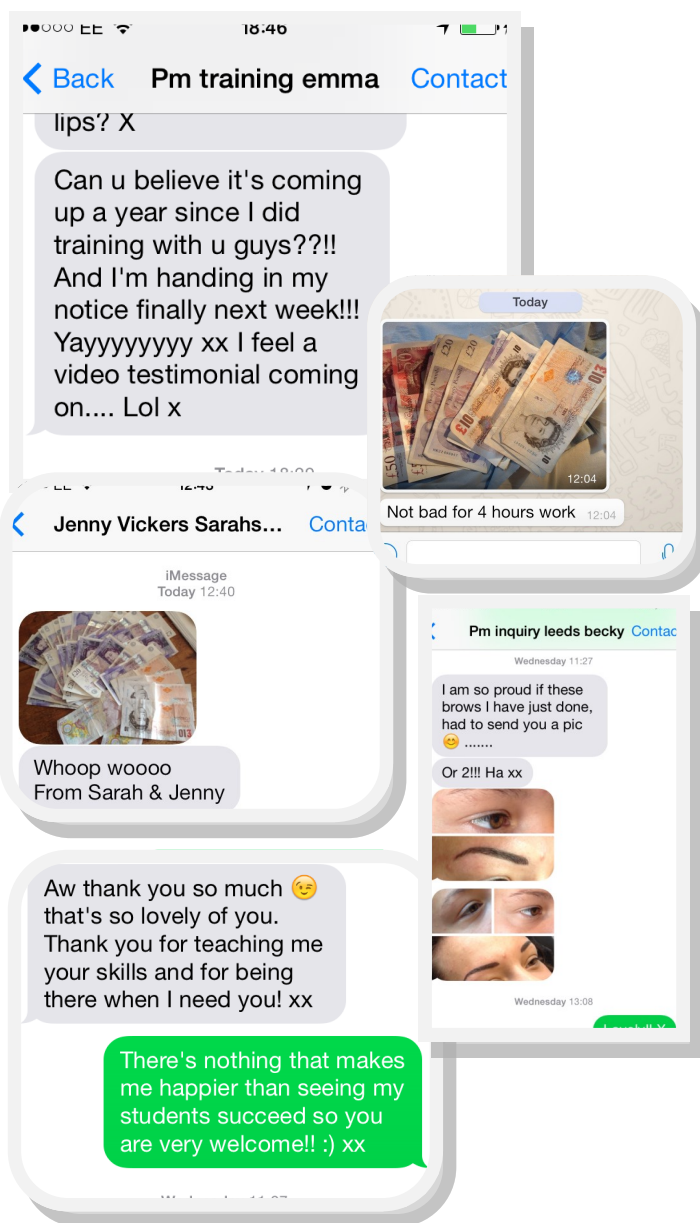
"Start the year with a specific set of goals and commit to doing everything you can to achieve them."

"Whether or not you are starting a new business or want to improve and expand an existing one, the most important thing is to start the year with a specific set of goals and commit to doing everything you can to achieve them. By setting out both your business and personal goals, you will have something to work towards.

"Setting goals gives you long-term vision as well as short-term motivation. So whether you are a beauty therapist or salon owner, be clear about what you want to do and set yourself a time frame in which you want these achievements to be completed. Remember a goal is a dream with a deadline and if you aim for nothing you will hit it with surprising accuracy every time."

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Best Recent Student Text Messages...



Train Exclusively 1 on 1
With Multi-Award Winning Industry Expert,
Author & Founder Of the
Permanent Makeup Training Academy
Katy Jobbins



If you have any questions about starting a career in the permanent makeup industry, would like to discuss our training courses in more detail or to find out about or book one of our next available training dates call us at the office on 01444 300157 today.

Produced by The Permanent Makeup Training Academy, Unit 10 More House Farm Business Centre, Ditchling Road, Wivelsfield, West Sussex RH17 7RE. For Training & Treatment Inquires Please Call: 01444 300157

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