



New & Exclusive to Sussex Permanent Makeup

**Beautiful and Natural
Looking Eyebrows just
for White & Silver Hair!!**



By Katy Jobbins

**Head Trainer Permanent Makeup Training Academy,
Sussex Permanent Makeup & Harley Street
Permanent Makeup**

When hair goes all white or silver, many women are sticking with the same makeup shades they've been wearing their entire lives. If you are guilty of the same, then your old colour palette may be completely washing out your new lighter look.

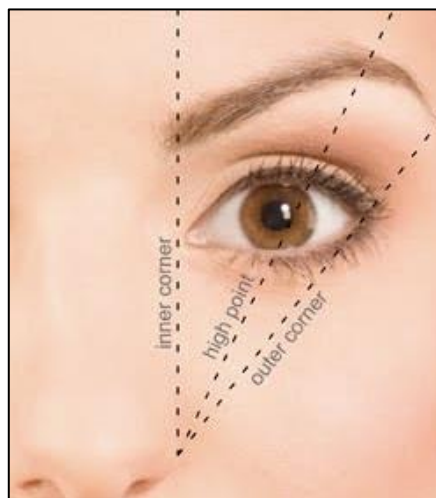
It is very important to calibrate your permanent brow makeup to grey or silver hair - you want to avoid overpowering your silver locks. Subtlety is the key!

When the hair is light you want to bring vividness to the face without looking too made up.

A little goes a long way.

Don't underestimate the importance of the eyebrows on you silver foxes!!!

When filling in and adding definition to brows on a very light haired lady, I always choose lighter shades to define the shape without going darker than the actual hairs. I formulated my new marbling colour technique to work beautifully on white or silver hair.



My all white and silver haired clients truly do understand the frustration of trying to re-define, fill-in sparse areas, or completely correct the shape of their very light eyebrows without looking like a clown!

Thick, dark and super defined eyebrows like Megan fox's may be featured regularly in magazines, catwalks and on the television & they are favoured by some of Hollywood's most beautiful movie stars– but it isn't a look that suits an everyday white or silver haired woman.

Even some of the most expensive eyebrow pencils, paints and powders on the market today are way too dark and can look quite unnatural. This makes drawing your eyebrows on not only very difficult, but also quite daunting.



GOOD NEWS!!!

**...I have spent years developing a new
permanent brow enhancement technique...
...exclusively for women with silver and white
hair!**

Using only the natural simulated hair stroke effect, alongside a bespoke marbling service, I am now able to create multi-tonal colours designed specifically for women with silver and white hair. It's almost like highlights for your eyebrows!

**This new technique guarantees a
completely natural, perfectly
defined result for those with
silver and white hair.**



My new and exclusive multi-tonal marbling treatment adds definition to the eye area, whilst perfectly re –shaping your eyebrows using the best quality (the same pigment that Harrods technicians use) natural, hypo allergenic and organic pigments to match your exact hair colour. All our pigments are designed to fade over time so as your hair colour changes, so can your eyebrow colour.

For this technique, I match two or three tones in your own natural hair colour to our permanent makeup pigment.

I will then use a marbling pallet designed with colours, just for you, creating a ash blonde / silver tinged base and then at random implanting all the colours of your hair. My method is to '***air on the side of caution***', so I always intentionally start with too light a colour.



“It’s easy to add more colour at the top-up stage. It’s much harder to take it away.”

You return to me in 6 to 12 weeks so I can check that the shape and colour have healed in perfectly. At this appointment I will add lowlights of a slightly deeper colour creating a 3D natural hair stroke effect for very fair hair.

**There is no extra charge for this top up
appointment**

My exclusive new treatment has been extensively trialled on silver and white haired ladies, with huge success.

To see exactly what my clients think of their new eyebrows visit:

www.SussexPermanentMakeup.co.uk

& click play to hear what they think.



So, what kind of result can you expect?

Take a look at the 3 glamorous silver haired ladies on the front cover of this report.

Hollywood superstars Dame Judy Dench, Meryl Streep and Helen Mirren, who all boast perfectly natural and defined eyebrows that match their glam silver locks.

Save yourself 20 minutes every day drawing in your eyebrows & making sure they are even. Never have the worry about rubbing your brows off in public again & smearing them across your face.

– They will simply look perfect and natural day in day out!

Your new eyebrows will be so light and feather like that only you will know your new secret!



So call now on **01444 300157** to book in a
FREE no-obligation consultation with me.

Katy x